Pyramid Analytics Earns Analytics Digital Innovation Award for 2022

The annual Ventana Research Digital Innovation Awards showcase advances in the productivity and potential of business applications as well as technology that contributes significantly to the improved processes and performance of an organization. Our goal is to recognize technology and vendors that have introduced noteworthy digital innovations to advance business and IT that optimizes organizational resilience and workforce readiness.

Ventana Research has awarded Pyramid Analytics Decision Intelligence Platform its prestigious 2022 Analytics Digital Innovation Award. This award is given to the vendor that

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15th Annual Digital Innovation
AWARD WINNER

best exemplifies innovation in any use or application of analytics across business and/or IT. Analytics paired with data science advances the sophistication of the organization, introducing techniques such as discovery, machine learning, predictive analytics and visualization.

Ventana Research selected Pyramid Analytics for the 15th Annual Analytics Digital Innovation Award for its unique approach to analytics, recognizing that analytics is part of a decision-making process, not just the delivery of information.

The decision-making process involves collaboration among its various participants, leading to action as a result of the analysis and collaboration. Pyramid Analytics recognizes the interrelationship between the various parts of the decision-making life cycle, and has developed its platform to apply artificial intelligence and machine learning throughout to automate and simplify the process.

These capabilities can help organizations increase adoption of analytics by supporting more personas involved in the analytics process. The automation and simplification can help free up an individual's time from mundane, but necessary, routine analytics tasks. Instead, they can focus their attention on more critical parts of the process, such as

evaluating various scenarios to respond to opportunities and threats identified by the analyses.

Organizations should be looking to move beyond simply delivering dashboards and visualizations. Rather, consider support provided for the entire analytics process – from data collection and preparation to analysis to action. If you have not examined how Pyramid Analytics Decision Intelligence Platform can help your organization, it is well worth your time. Congratulations, Pyramid Analytics, for your digital innovation in analytics.

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